

Make a BIG



impression with the billboard that never stops moving.

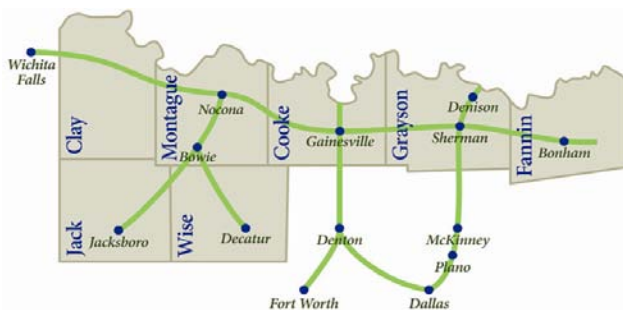
Transit Bus Ads Deliver Impressions!

During a 6-month posting

- ➔ a typical Grayson County bus is seen by over 63,000 motorists, as many as 23 times. That's REACH AND FREQUENCY

Transit ads work because

- ➔ Your ad is constantly on the move
- ➔ The BIG BOLD GRAPHICS can't be ignored
- ➔ TAPS buses travel heavy-traffic routes
- ➔ The format allows for really creative ads



TAPS Transit Media offered exclusively by Acree Creative.
Contact: John Ryan (903) 821-0614

Annual Average Daily Traffic Count on Grayson County/Major Highways

Sherman

US-75	44,000-63,000
US-82 (E/75)	10,200-18,800
US-82 (W/75)	15,700-23,000
TX-56 (E/75)	3,600-13,300
TX-56 (W/75)	6,200-17,600
FM-1417 (75-56)	7,500-10,000
FM-1417 (56-82)	10,000-11,800
TxPkw (75-691)	9,200-15,500
FM-131 (75-691)	5,000-8,000
FM-1417 (E/75-11)	7,400-8,200

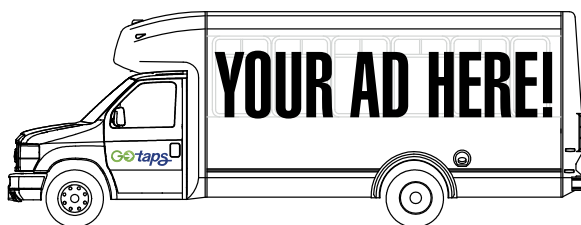
Denison

US-75	33,000-55,000
Spur-503 (75-69)	11,600-14,500
FM-120 (91-75)	11,100-17,500
TX-91 (Downtown)	6,300-6,900
FM-84 (91-75)	5,300-6,100

Whitesboro

US-82	14,600-16,400
US-377	4,400-7,400
US-377B	3,100-4,700
TX-56	2,600-4,300

**RATES INCLUDE PRODUCTION COST!
NO ADDITIONAL FEES BEYOND YOUR
MONTHLY ADVERTISING RATE!**



taps Media
www.tapsmedia.org

The Billboard That Never Stops Moving!